



For Immediate Release

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Wheat Growers Welcome New CEO to the Canadian Wheat Board

The Western Canadian Wheat Growers Association welcomes the appointment of Ian White as the new President and CEO of the Canadian Wheat Board.

“Mr. White has excellent credentials and should be able to bring a fresh perspective to the CWB board table,” says Cherilyn Jolly-Nagel, President of the Wheat Growers. “The Wheat Growers look forward to working constructively with him to transform the CWB into an effective voluntary marketing organization.”

Mr. White’s extensive experience in agribusiness in both Australia and North America should serve him well in his new role. In particular the Wheat Growers note he was formerly the chief executive with AgPro Grain in Canada and Grainco, a farmer-owned grain company in Queensland Australia.

“Mr. White’s reputation as an advocate for free trade and competitive markets is a strong asset. Knowing he has the support of both Minister Ritz and the CWB board of directors also bodes well for a stronger working relationship between the CWB and our Federal Government,” says Jolly-Nagel. “We are confident he has the skills and experience necessary to turn the CWB into a company that can better serve those farmers who wish to use the CWB’s marketing and risk management services on a voluntary basis.”

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