



Media Advisory

February 28, 2006

Wheat Growers to Hold Annual Convention, March 15 to 17 in Saskatoon

The media are invited to attend the 36th annual convention of the Western Canadian Wheat Growers Association to be held March 15 to 17 at the Bessborough Hotel in Saskatoon. The theme of the convention is "Solutions for Profitable Agriculture" and will start at 1:00 p.m. on Wednesday, March 15.

Among the featured speakers are:

- Terry Enright, Chair of the Grains Research and Development Corporation of Australia. The GRDC has responsibility for investing in excess of A\$100 million annually on research and development in the Australian grains industry. (8:30 a.m., March 17).
- Brian Hayward, CEO of Agricore United. Mr. Hayward will be speaking on Canadian and global trends in agriculture. (1:30 p.m., March 15).
- Dr. Colin Carter, Professor, University of California, Davis. Prof. Carter will be speaking on the introduction of GM crops globally, and the economic costs of not introducing GM wheat in Canada. (1:30 p.m., March 16).
- Dr. Hartley Furtan, Professor, University of Saskatchewan will be providing his thoughts on the future role and structure of the CWB. (3:00 p.m., March 16).
- Neil Wandel, Deputy Chair of Co-operative Bulk Handling Ltd, the dominant grain company in Western Australia. Mr. Wandel will be speaking about recent developments in the Australian grain industry. (1:00 p.m., March 17).

A copy of the full convention program is attached.

Free admission will be provided to all accredited media to hear the speaker presentations. Most speakers will be available for interviews following their presentation.

The WCWGA, an independent producer organization, has spent over 35 years bringing forth innovative farmer-driven solutions and will continue to lobby on behalf of forward thinking, progressive producers in an effort to make farming sustainable and profitable.

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For more information, please contact:

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Innovative, farmer-driven solutions.

WCWGA Convention 2006 Draft Agenda

(As at February 28, 2006)

“Solutions for Profitable Agriculture” • March 15 to 17, 2006, Delta Bessborough, Saskatoon, Saskatchewan

Wednesday March 15, 2006

- 11:00 am Registration
- 1:00 pm Welcome, Geoffrey Hewson, Director, WCWGA and Conference Chair
- 1:10 pm Greetings from the Province
- 1:30 pm Canadian and Global Trends in Agriculture, Brian Hayward, CEO, Agricore United
- 2:15 pm Resolutions and Nominations: The Process, Joseph Janzen, Director
- 2:30 pm Refreshment Break
- 3:00 pm Are We Going to get a Good Trade Deal? Todd Hunter, Acting Deputy Director, Export Competition, Agriculture and Agri-Food Canada and Patty Townsend, Executive Director, Canadian Agri-Food Trade Alliance
- 4:30 pm Resolutions, Joseph Janzen, Director, WCWGA
- 5:00 pm Adjournment
- 6:30 pm President’s Reception and Banquet, sponsored by John Deere Ltd. with entertainment by Doug Arden

Thursday March 16, 2006

- 7:00 am Continental Breakfast (Thursday Morning Session sponsored by BMO Financial Group)
- 8:00 am Market Outlook, Mike Jubinville, ProFarmer Canada
- 8:45 am Getting Our Grain to Market, Mark Hemmes, President, Quorum Corporation, and Lorne Keller, Vice President, Marketing and Development, Prince Rupert Port Authority
- 10:15 am Refreshment Break
- 10:45 am Grain Grading and Quality Assurance, Terry Harasym, Assistant Chief Commissioner, Canadian Grain Commission and Chris Van Natto, Business Development Manager, DuPont Acurum
- 12:00 Noon Buffet Lunch, sponsored by Saskatchewan Wheat Pool
- 1:30 pm Global Biotech Crop Production: Are Wheat Growers Missing Out? Dr. Colin Carter, Professor, University of California, Davis
- 2:15 pm Resolutions, Joseph Janzen, Director, WCWGA
- 2:30 pm Refreshment Break
- 3:00 pm The Future Role and Structure of the Canadian Wheat Board, Hartley Furtan, Professor, College of Agriculture, University of Saskatchewan and Cherilyn Jolly-Nagel, President, WCWGA
- 4:00 pm Resolutions, Joseph Janzen, Director, WCWGA
- 4:45 pm Adjournment
- 6:00 pm Evening Banquet sponsored by Agricore United and co-sponsored by Dow AgroSciences Canada Inc. followed with entertainment by Don’t Mind Us, sponsored by Syngenta Crop Protection Canada, Inc.

Friday March 17, 2006

- 7:30 am Continental Breakfast, sponsored by James Richardson International
- 8:30 am. Research and Development in the Australian Grains Industry, Terry Enright, Chairman, Grains Research Development Corporation
- 9:15 am Resolutions, Joseph Janzen, Director, WCWGA
- 9:30 am Refreshment Break
- 10:00 am Bio-Energy Opportunities, Lionel LaBelle, President, Saskatchewan Ethanol Development Commission
- 11:15 am Resolutions, Joseph Janzen, Director, WCWGA
- 11:30 am Introducing the 2006-2007 WCWGA Board of Directors
- 12:00 Noon Buffet Lunch, sponsored by CN Rail
- 1:00 pm The Australian Outlook, Neil Wandel, Deputy Chairman, Co-operative Bulk Handling Ltd., sponsored by Monsanto Canada Inc.
- 2:15 pm Concluding Remarks, Cherilyn Jolly-Nagel, President, WCWGA
- 2:45 pm WCWGA 36th Annual General Meeting