



For Immediate Release

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Western Canadian Wheat Growers Association Hires Executive Director

The Western Canadian Wheat Growers Association (WCWGA) is pleased to announce that Blair Rutter has been hired as its Executive Director, effective immediately.

“We are thrilled to have someone of Blair’s calibre join the Wheat Grower team,” says Randy Hoback, Chair of the Wheat Growers. “He is widely recognized by the industry as a policy expert on a broad range of issues.”

Prior to joining the Wheat Growers, Blair was the Manager, Policy Development for nine years at UGG/Agricore United. Previous to this he was the Manitoba Policy Manager for the WCWGA. He also brings seven years of banking experience to his position with the Wheat Growers.

“The hiring of Blair represents an important step in our rebuilding process,” says Hoback. “We are confident that Blair will grow the membership and give us the ability to put forward the views of our members more effectively.”

Blair was raised on a farm at Miami, Manitoba. He has a Bachelor of Commerce degree and a Masters degree in Agricultural Economics from the University of Manitoba. He will be working from his home office in Winnipeg.

Hoback adds that for the past year the WCWGA Board of Directors has worked hard to get the Association back on a secure financial footing. “We are pleased that our renewal efforts have progressed well enough to allow us to make this announcement today. We are convinced Blair will help us restore the Wheat Growers to its once prominent position as an influential voice on behalf of innovative, free enterprise prairie farmers.”

The WCWGA, an independent producer organization, has spent 35 years bringing forth innovative farmer-driven solutions and will continue to lobby on behalf of forward thinking, progressive producers in an effort to make farming sustainable and profitable.

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Innovative, farmer-driven solutions.