



*For Immediate Release*

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## **Wheat Growers Draw Grey Cup Trip Winner**

The Western Canadian Wheat Growers Association (WCWGA) have announced the winner of their 2004 New Members Draw. The winner, Jerome Nunweiler of Eatonia, Saskatchewan has won two tickets, hotel and airfare to the 2004 Grey Cup being held in Ottawa, Ontario.

As part of the promotional campaign to revitalize the organization and to attract new members, the WCWGA offered new members a chance to win the trip. Cherilyn Jolly, President of WCWGA stated that, "Activities of the WCWGA are supported entirely by member contribution. This independence allows our Association to critically analyze all sectors of the grains industry and act in the interest of western Canadian farmers. Our lobby efforts encompass all issues affecting the prosperity of grain producers in the prairie provinces. Wheat Grower members are typically innovative farmers with a strong business focus who share the Association's philosophy that skill and initiative are essential elements of farming. The Wheat Grower board for 2004 has made it a priority to get out there and sell memberships especially to young, new farmers. They need to know that someone is out lobbying on their behalf. We're trying to make farming more profitable."

The WCWGA, an independent producer organization, have spent 34 years bringing forth innovative farmer-driven solutions and will continue to lobby on behalf of forward thinking, progressive producers in an effort to make farming sustainable and profitable.

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***Innovative, farmer-driven solutions.***