

MEDIA RELEASE

Wheat Growers Seek New Executive Director

May 7, 2002: The Western Canadian Wheat Growers Association is seeking to fill the association's top management position following the resignation of Executive Director Denise Treslan, who has accepted a position with Farm Credit Canada in Regina commencing June 1st. The Board of Directors has engaged the executive search services of Scott Wolfe Management Inc. of Headingley, Manitoba to conduct the search. Information about the recruitment process can be found on the WCWGA website over the coming weeks.

"We congratulate Denise on her new position and wish her well," says Enns. "Denise helped lead the Wheat Growers through a strategic planning process over the past two years providing the Association with a strong foundation for growth and continued leadership in the farm sector."

Wheat Grower Director Jo Campbell notes the Board has been proactive in reviewing many aspects of the association over the past couple of years.

"The Wheat Growers have always been known for providing innovative, farmer-driven solutions to the challenges facing the agriculture industry," said Campbell. "We look forward to continuing to build upon our legacy while working to secure a bright future for our industry."

Enns says the Board has also initiated interim plans to maintain continuity during the search process and looks forward to filling the position of Executive Director as soon as possible.

"We are eager to put in place an effective management team that will help the Board carry out and build on our long range plans," adds Enns. "Issues like the U.S. farm bill, the upcoming Canadian Wheat Board elections and ongoing transportation concerns will require our attention in the months and years to come and we look forward to tackling these issues with a full complement of highly qualified and dedicated staff as a critical part of the Wheat Grower family of staff, directors and members."

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For more information contact:
Western Canadian Wheat Growers Association, 306-586-5866