

Western Canadian Wheat Growers Association Convention 2006
March 15-17, 2006, Saskatoon, SK
About our Speakers

Mike Bryan, CEO
Biofuels Canada

81 Bruce Street, Unit C • Kitchener, ON • N2B 1Y7
Tel: 519-576-4500 • Fax: 519-576-7620 • mbryan@bbbiofuels.com

Mike has 20 years experience in the ethanol industry plus fifteen years in advertising and marketing. Mike formed Bryan and Bryan Inc. (now BBI International) in 1995 as an ethanol technical consulting firm. The firm also produces a variety of publications and does conference and meeting planning for the ethanol industry. Mike prepares feasibility studies and business plans for a variety of public and private clients for bioenergy and agricultural processing projects. Mike got his start in the ethanol industry as Assistant General Manager for Alchem Limited, of Grafton, North Dakota, where he was responsible for ethanol production and marketing, plant operation, purchasing, state legislative activities, and distillers grain marketing. Mike then joined the National Corn Growers Association in St. Louis, Missouri, as Ethanol Specialist responsible for international, federal and state projects. Mike's international experience includes ethanol trade missions to Japan, Korea, France and Taiwan, as well as being a director on the board of the Canadian Renewable Fuels Association and Canadian Grain Producers Association. On a federal level, Mike worked on ethanol issues relating to the Clean Air Act Amendments of 1990, The Technical Committee of the Renewable Fuels Association, and the National E-85 Program in conjunction with the Governors' Ethanol Coalition, and the National Council of Weights and Measures. Mike's state level experience includes labeling issues, RFG issues, the oxyfuel program and in-state ethanol incentive programs. He is also co-author of the "Ethanol Plant Development Handbook."

Colin Carter, Professor, Department of Agricultural and Resource Economics

University of California, Davis

3108 Social Sciences & Humanities Building • One Shields Avenue
Davis, CA • 95616
Tel: 530-752-6054 • colin@primal.ucdavis.edu or cacarter@ucdavis.edu

Colin Carter was born and raised on a farm in Alberta, Canada. He obtained a PhD in Agricultural Economics from the University of California, Berkeley in 1980. Colin is currently Professor of Agricultural and Resource Economics at the University of California, Davis. Colin has published more than 120 refereed papers, authored or edited 15 monographs and books, and contributed dozens of chapters to books. He has published in the areas of international trade, agricultural policy, futures and commodity markets, and the economics of China's agriculture. He has received a number of professional awards for Outstanding Research; for Quality of Communication, and for Distinguished Policy Contribution. Colin Carter was named Fellow of the American Agricultural Economics Association in 2000 in recognition of his many contributions to the field of agricultural economics.

Vince Chin, General Manager, Supply & Logistics,
Midstream/Refined Products

Husky Energy Inc.

707-8th Avenue SW • Box 6525, Station "D" • Calgary, AB • T2P 3G7
Tel: 403-298-6749 • Fax: 403-298-6166 • vince.k.chin@huskyenergy.ca

Vince Chin is the General Manager, Supply & Logistics for Husky's Midstream/Refined businesses. Since Husky purchased Mohawk in 1998, Vince has been responsible for ethanol supply, quality, blending/distribution, terminal facilities, grain purchases, sales of distilled dried grain and industrial alcohol, government liaison, trial of ethanol in diesel fuel with Winnipeg Transit, and export of ethanol. Vince is a professional engineer with an MBA degree. He has over 28 years of experience in the construction, petrochemical, petroleum and natural resource industry. Husky Energy is an integrated energy and energy-related company that is among Canada's largest petroleum companies.

Terry Enright, Chairman

Grains Research and Development Corporation

PO Box 5367 • Kingston, ACT • Australia • 2604
Tel: 02-6272-5525 • Fax: 02-6271-6430 • Email: grdc@grdc.com.au

Terry Enright operates farms in the south coast region of West Australia, producing a variety of grains, sheep and cattle. From 1993 to 2003, Terry was Chair of the Albany Port Authority, a major grain shipping port which in the last two years began shipment of plantation woodchips following a \$15-Million port expansion. From 2002 to 2006, Terry served as the Chair of Grains Research and Development Corporation (GRDC). The GRDC is responsible for investing in excess of \$100-Million (Australian Dollars) annually on research and development in the grains industry and coordinating the research on a national basis. The resources consist of levies on grain production and matching money from the Australian Federal Government. From 2004 to 2006, Terry was Chair of the Council of Rural Research and Development Corporations, an organization which comprises the Chairs of the 14 Rural Research Corporations. He is currently a Board member of Agricultural Research West Australia.

Dr. W.H. (Hartley) Furtan, Professor, Department of Agricultural Economics

University of Saskatchewan

51 Campus Drive • Saskatoon SK • S7N 5A8
Tel: 306 966-4032 • hartley.furtan@usask.ca

Hartley Furtan is a Professor of Agricultural Economics at the University of Saskatchewan. His research and teaching focuses on the area of agricultural policy, including farm income policy, trade policy and science policy. His current research program includes examining the political economy of agricultural policy, and trade and innovation issues. He, along with Andrew Schmitz and Katherine Baylis, has published a textbook on Canada – United States farm policy. Hartley Furtan has won a number of awards including being made Fellow of the Canadian Agricultural Institute of Canada (1999), Research Fellow at University Laval in Quebec City (1999), Fellow of the Canadian Agricultural Economics Association (2001), and a Fulbright Fellow (2003). He was Deputy Minister of Agriculture and Food, Province of Saskatchewan from 1993 to 1996.

**Terry Harasym, Assistant Chief Commissioner
Canadian Grain Commission**

600-303 Main Street • Winnipeg, MB • R3C 3G8
Tel: 204-983-2730 • Fax: 204-983-2751 • tharasym@grainscanada.gc.ca

Terry Harasym is a professional agronomist with more than 20 years of experience in the Canadian grain industry. He has served in executive positions with the Saskatchewan and Alberta Wheat Pools, as well as with Agriculture and Agri-Food Canada's Grains and Oilseeds Branch in the late 1980s. Mr. Harasym holds Bachelor of Science degrees in genetics and agriculture from the University of Alberta. He has extensive experience in strategic economic, business and policy development; international trade; grain handling, transportation and marketing; research and development; biotechnology; and food safety. Terry Harasym was appointed Assistant Chief Commissioner in October 2002.

**Brian Hayward, Chief Executive Officer
Agricore United**

CanWest Global Place • 201 Portage Avenue • P.O. Box 6600
Winnipeg, MB • R3C 3A7
Tel: 204-944-5411 • Fax: 204-944-5454 • bhayward@agricoreunited.com

A native of Montreal, Brian Hayward has a Masters Degree in Agricultural Economics from McGill University. He joined UGG in 1981, and held progressively more senior positions through the 1980s, finishing off the decade as Vice-President of Grain Marketing and Transportation. In 1991, Brian was appointed Chief Executive Officer of UGG. In that capacity, he led UGG's transformation from a cooperative to a publicly traded company. When the company merged with Agricore in 2001 to form Agricore United, Brian became Chief Executive Officer of Western Canada's largest agri-business. Brian has been involved in a number of industry organizations. He is a former Chair of the Winnipeg Commodity Exchange and is currently a Director of the Conference Board of Canada as well as Glacier Ventures, a TSX listed specialty publications firm. He has served on the board of the Royal Winnipeg Ballet, and is currently Chair of the Arthritis Society of Manitoba. When his knees cooperate, he's an active participant in the Arthritis Society "Joints in Motion" marathon fundraising initiative - he has been the top fundraiser in Canada in each of the last four years.

**Mark Hemmes, President
Quorum Corporation**

Suite 701, 9707 - 110 Street • Edmonton, AB • T5K 2L9
Tel: 780-447-2111 • Fax: 780-447-2630 • mhemmes@quorumcorp.net

Mark Hemmes is President of Quorum Corporation, an independent subsidiary of the Quorum Group of Companies, of which he is a founding partner. Based in Edmonton, Alberta, Quorum Corporation has been responsible for monitoring Canada's Prairie Grain Handling and Transportation System since June 2001, when the program was implemented. As monitor, Quorum reports to the Government of Canada on changes in the structure and operation of the grain handling and transportation system; the effectiveness of the Canadian Wheat Board's tendering process; changes in the industry's commercial relations; the efficiency and reliability of the system; short and long term operational performance and impacts these changes have on the producer. Mark has extensive experience in the transportation industry. During his 23 years with the rail industry he held a variety of senior positions in the fields of marketing, intermodal, and operations.

**Geoffrey Hewson, Director
Western Canadian Wheat Growers Association**

Box 75 • Langbank, SK • S0G 2X0
Tel: 306-538-4321 • ghewson@wheatgrowers.ca

Geoffrey Hewson is currently completing a diploma in Agricultural Production and Management through Olds College, at Olds, AB. Upon completion of the diploma, Geoff is going back to Langbank, where he is a operator/shareholder in Hewson Farm Corporation. Hewson Farm Corporation is a third generation farm, producing small grains, oilseeds, and forages on approximately 6000 acres. Hewson Farm Corporation also has a cow/calf operation, approximately 300 head in size. Other family involved in the operation include his uncle Thomas, father Robin, and sister Margaret.

**Randy Hoback, Assistant to Parliamentary Secretary David Anderson
House of Commons**

Agriculture and Agri-Food Canada
Wellington Street • Ottawa, ON • K1A 0A6 • randyhoback@lincsat.com
Tel: 613-992-0657

Randy Hoback has recently accepted the position of Assistant to Parliamentary Secretary David Anderson in Ottawa. Previously, he farmed at Canwood, SK with his wife, Jerri, and two children. Randy has a broad background, having coordinated investment tours to Brazil, served on the Board of Directors of Can-Ag Ventures (a feedlot group), was the APAS representative for the RM of Canwood. Randy completed a Business Administration certificate at the University of Saskatchewan. He worked for thirteen years with Flexicoil and Case New Holland, occupying positions ranging from factory worker and wholesale order desk to territory manager for various Canadian regions and market manager for Western Europe, Eastern Europe, and Asia.

**Todd Hunter, Acting Deputy Director, Multilateral Trade Policy Division
Agriculture and Agri-Food Canada**

930 Carling Avenue • Ottawa, ON • K1A 0C5
Tel: 613-715-5272 • Fax: 613-759-6011 • hunterto@agr.gc.ca

Todd Hunter is Acting Deputy Director in the Multilateral Trade Policy Division of Agriculture and Agri-Food Canada. His main area of work is on export competition issues, as well as various international trade disputes. Todd is a member of Canada's negotiating team for the World Trade Organization (WTO) agriculture negotiations under the direction of the Chief Agriculture Negotiator, Steve Verheul. Previously, he worked on regional trade negotiations and bilateral Canada-U.S. trade issues and also held various positions with the Department of Foreign Affairs and International Trade. Born and raised in Cambridge, Ontario, he holds a Bachelor of Arts from the University of Western Ontario and a Master of Arts in International Affairs from Carleton University.

**Joseph Janzen, Director
Western Canadian Wheat Growers Association**

395 Highway 1 • St. Francois Xavier, MB • R4L 1A1
Tel: 204-864-2328 • Fax: 204-864-2652 • jjanzen@wheatgrowers.ca

Joseph Janzen was born in Winnipeg and raised on a family grain and oilseed farm in St. Francois Xavier, MB. He continues to farm in association with his parents, Jim and Ronalee Janzen. They strive to run a technologically innovative operation that crops approximately six thousand acres of wheat, oats, canola, sunflowers, soybeans, and corn. In 2004, Joseph graduated with distinction with a Bachelor of Science degree in Agribusiness from the University of Manitoba. In the winter of 2005, he began work on a Masters degree in Agricultural Economics at the University of Manitoba. His research interests include international trade, agribusiness, marketing, and policy, particularly as these topics pertain to crop production in Western Canada.

Cherilyn Jolly-Nagel, President
Western Canadian Wheat Growers Association

Box 52 • Mossbank, SK • S0H 3G0
Tel: 306-354-2517 • Fax: 306-354-2599 • cjolly@wheatgrowers.ca

Cherilyn JollyNagel was born and raised on a grain farm outside of Mossbank, SK. Cherilyn went on to Medicine Hat College to study Marketing, graduating on the Dean's Honour Roll. In 2000, Cherilyn continued her post secondary education at Olds College and studied Agriculture Business as a Finance Major. She was President of the Canadian Agricultural Marketing Association on campus and was chosen as an Ag. Advocate representing the college. She graduated again with honours and was presented with the "Most Outstanding Student Award" on behalf of Olds College students and faculty. She has travelled extensively around the world and is currently farming with her husband a few miles north of Mossbank. In addition to farming, they own and operate a Hunting Lodge.

Mike Jubinville, President
Pro Farmer Canada

14 Wilfred Knowles Bay • Winnipeg, MB • R2G 3M8
Tel: 204-654-4290 • mike@pfcana.com

Mike Jubinville is currently lead analyst and President of Pro Farmer Canada, a market analysis and advisory service for farm commodities, based out of Winnipeg. Formerly, Mike worked as a cash merchant with what was then known as United Grain Growers (UGG), then as a senior market analyst with Growers Marketing Services of UGG. Mike has also been an analyst with Manitoba Pool Elevators, as well as a market reporter with Resource News International and DowJones Newswires out of Winnipeg and Chicago. Mike started Pro Farmer Canada in 1997 to provide independent market analysis and commentary for Prairie farmers and can currently be found on the Internet at PFCanada.com and on DTN.

Lorne Keller, Vice President, Marketing & Development
Prince Rupert Port Authority

200 - 215 Cow Bay Road • Prince Rupert, BC • V8J 1A2
Tel: 250-627-8899 • Fax: 250-627-8980 • pcorp@rupertport.com

Mr. Keller was appointed to his current position as Vice-President of Marketing & Development in January 2001. Lorne began his career with the Prince Rupert Port Authority as General Manager in May 2000. Mr. Keller graduated from the University of Alberta with a Bachelor of Arts. Upon graduating, Mr. Keller held positions in the finance and construction industry, prior to commencing an 18 year career with a major cooperative grain company in Western Canada. Mr. Keller's career responsibilities involved initiating and implementing a corporate wide customer sales strategy and managing a significant operational portfolio. Mr. Keller's other responsibilities involved developing corporate compensation and human resource policies, as well as facilitating a corporate wide strategic plan process. Lorne's primary focus with the Prince Rupert Port Authority is to oversee the construction and utilization of the Port's container terminal and related ancillary services.

Greg Lore, Manager, Alberta Operations, Business Development
SGS Canada Inc.

3004 Ogden Road SE • Calgary, AB • T2G 4N5
Tel: 403-290-0903 • Fax: 403-264-9309 • greg.lore@sgs.com

Greg Lore's responsibilities with SGS Canada Inc. are to develop and integrate SGS Agri Food Safety, Quality Verification, Certification, and Inspection Services supply chain systems and services for corporate clients, government agencies, and industry associations for all agricultural sectors, producer to retail. In addition, he is Manager, SGS Alberta Operations. Greg comes from a farm background, having owned and operated a large mixed farming operation at Brooks, AB. His business development and financing ventures include forming an international trading company with SNC Lavalin and Samsung company, Canadian technology sourcing for GE Company, as well as venture capital funding and mergers for two Western Canadian agricultural high tech firms. Greg is presently developing supply chain quality systems for SGS clients in malt barley, as well as food safety.

Rolf Penner, Ag Policy Fellow

Frontier Centre for Public Policy

Suite 25 Lombard Concourse • 1 Lombard Pl. • Winnipeg, MB • R3B 0X3
Tel: 204-746-0129 or 204-746-0129 • Fax: 204-957-1570
rpenner@wiband.ca

Rolf Penner is the Agricultural Policy Fellow for the Winnipeg based think tank The Frontier Centre. He has been called Canada's most "hands on" think tank based farm policy commentator. He is a successful third generation farmer who operates an 1800 acre mixed farm near Morris, MB. His farm is soundly diversified into two parts, half the operation consisting of feeder hogs and the other cropland, both of which have consistently grown in size, sophistication and scope. As a producer delegate with the Manitoba Pork Council he received an education award in 2002. He graduated from the University of Manitoba with a diploma in Agriculture in 1988. Rolf is a regular media commentator on agriculture issues on Golden West radio stations across the prairies, as well the CJOB morning show in Winnipeg, he was also recently interviewed on the Agvision TV farm show. Rolf also is a frequent contributor to a range of daily, weekly and monthly newspapers including the National Post, the Winnipeg Free Press, the Calgary Herald and more.

Gerry Ritz, Member of Parliament for Battlefords-Lloydminster
House of Commons

Ottawa, ON • K1A 0A6
Telephone: 613-995-7080 • Fax: 613-996-8472 • Ritz.G@parl.gc.ca

Gerry Ritz was elected to the House of Commons in 1997 and re-elected in 2000, 2004 and 2006. As a parliamentarian, Mr. Ritz has served as Agriculture critic, Public Works and Government Operations critic, Question Period co-ordinator and, most recently, as vice-chair of the Standing Committee on Agriculture and Agri-Food. Gerry married Judy Fleury in 1975 and they have two adult children.

Patty Townsend, PAg, Executive Director

Canadian Agri-Food Trade Alliance

Suite 308, 151 Slater Street • Ottawa, ON • K1P 5H3

Tel: 613-560-0500 • Fax: 613-236-3590 • ptownsend@cafta.org

After obtaining a degree in Agriculture from the University of Saskatchewan, Patty Townsend, PAg, began her career as a television and radio reporter in Saskatoon. During the negotiation of the Uruguay Round Agreement, Ms. Townsend represented the western grain industry at events surrounding a number of Ministerial meetings, and was a freelance writer and Canadian farm organization liaison at the Brussels Ministerial in 1990. She was one of the creators of the Canadian Alliance of Agri-Food Exporters in 1995 (now the Canadian Agri-Food Trade Alliance). Ms. Townsend's presentation will discuss inequities in the international market place, their impacts on Canadian producers and the potential benefits of dealing with them through negotiations at the WTO.

Chris Van Natto, Market Development Manager

DuPont Acurum

7070 Mississauga Road • Mississauga, ON • L5N 5M8

1-866-6-ACURUM (1-866-622-8786) • acurum@can.dupont.com

Chris Van Natto, born in Port Arthur, ON (now part of Thunder Bay), attended the Universities of Lakehead, Western Ontario and Toronto, receiving his MSc in biology from Lakehead. He began his career in the grain industry, at the Canadian Grain Commission's (CGC) cereal chemistry lab in Thunder Bay. In 1991, Chris went to Winnipeg to manage CGC's entomology department and was soon promoted to Chief Entomologist. Chris left the CGC in 1996 to join Hedley Technologies, a small stored grain pesticide manufacturer. After four years, Chris took a position with DuPont Canada in Crop Protection. He has worked as technical manager and market development manager for Acurum for the last three years and now sets up Acurum instruments at various locations for commercial testing in preparation for the commercial launch of Acurum.

Neil Wandel, Deputy Chairman

Co-operative Bulk Handling Ltd.

Gayfer House • 30 Delhi Street • West Perth, WA • Australia • 6005

Tel: 61-08-9237 9600 • Fax: 61-08-9322 3942 • info@cbh.com.au

Neil Wandel was elected Director of Co-operative Bulk Handling (CBH) in 2002, and appointed as Deputy Chairman of the CBH Group Board in May 2005. Mr. Wandel produces grain and cattle on his property at Scadden, near Esperance, in the state's south east. Originally from a farm in South Australia, he was one of the first growers in the district to adopt minimum tillage cultivation. Mr. Wandel has a range of business interests, including establishing the first gypsum mine in the Esperance district and developing industrial land in the township. He operates a 1000 head feedlot. Mr. Wandel has undertaken a marketing course, co-ordinated by Sparks Corp of USA, in the area of futures trading and risk management. Mr. Wandel was an inaugural member and Chairman of the Pulse Association of the South East (PASE) until 2002 and played an integral role in establishing it as one of the largest pulse co-operatives in Australia. He is still actively involved in PASE and is the Chairman of Pulse WA. Mr. Wandel is also a member of the Australian Institute of Company Directors.
