

Trenton Baisley, M.B.A., Chief Executive Officer

Quality Assured Seeds

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With a Masters in Business Administration, Trenton Baisley has held senior positions with Saskatchewan Wheat Pool, Saskferco, Cargill Minneapolis and Tampa, GE Capital (Calgary and Chicago) and Sherritt. He has also served on a number of Corporate Boards, industry associations and community organizations Boards. Currently, he is the President of Regina Palliative Care Inc., President of Super Oat Canada Ltd., director on the board of Saskatchewan Trade Export Partnership, Vice Chairman Canadian Plant Technology Agency, and member of the Intellectual Property Working Group of the Canadian Seed Trade Association.

Randy Cook, Manager Procurement and Sales

Permolex Ltd.

8010 Edgar Crescent • Red Deer, AB • T4P 3R3
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Jim Cox, Vice President, Infrastructure Development

Vancouver Port Authority

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Jim Cox has been with the Vancouver Port Authority (VPA) since 2001. He has a Bachelor of Commerce (Marketing and Economics) and a Masters of Science (Business Administration, Urban Land Economics), both from UBC and is currently responsible for VPA's existing and planned terminal infrastructure as well as the company's overall leadership and strategic direction. Mr. Cox' sbackground includes almost ten years as President of BC Rail Properties. In his presentation, Mr. Cox will share his company's plans for the next 15 years in relation to the expansion of global container traffic in bulk, break-bulk and containers.

Gordon Cresswell,

On-Farm Food Safety Management Committee

Box 2260 • Tisdale, SK • S0E 1T0
Tel: 306-873-5360 • Fax: 306-873-5830 • gl.cresswell@sasktel.net

Gordon Cresswell was born and raised on the family farm at Tisdale, Saskatchewan, homesteaded by his grandfather in 1904. Currently, he, his wife, Lynn, and family operate a 4500 acre grain farm. Mr. Cresswell is Chair of the Saskatchewan Flax Commission, member of the Canadian Grain Commission's Grains Standards Committee, on the Board of Canada Grains Council and current Chair of the management committee of COFFS (grains). He served on the national committee to develop a national farm safety net program (GRIP & NISA) and has been part of a number of trade missions to South America, Mexico, Japan, Korea and Europe. In his presentation, Mr. Cresswell will discuss the Canadian On-Farm Food Safety Program for grains, oilseeds, special crops and pulse crops, during which he hopes to receive audience feedback on the program's design.

Robert (Bob) G. Cuthbert, Senior Marketing Manager,
Malting Barley/Products Sales

Canadian Wheat Board (CWB)

423 Main Street • Winnipeg, MB • R3C 2P5
Tel: 204-983-3410 • Fax: 204-983-0341 • bob_cuthbert@cwbc.ca

Born and raised in Saskatchewan, Bob Cuthbert has 22 years of experience in the agriculture industry, including feed sales, farm lending and financial management, country elevator management and grain trading. He joined the CWB in 1994 as Marketing Manager, Barley and Barley Products, and in 1997 became Senior Marketing Manager - Malting Barley Products. Mr. Cuthbert holds a BSA from the University of Saskatchewan and pursued graduate studies in agricultural economics at the University of British Columbia. In his presentation, Mr. Cuthbert will provide an industry update on the current state of the malting and brewing industries, both domestically and internationally and will examine domestic and off-shore demand for malting barley.

Phil de Kemp, President

Malting Industry Association of Canada

448-900 Greenbank Road • Ottawa, ON • K2J 4P6
Tel: 613-271-9774 • Fax: 613-235-5866 • phildekemp@rogers.com

Raised on a dairy and cash crop farm on the outskirts of Ottawa, Phil de Kemp has spent the past 22 years in the agri-food industry. After a term with Cargill Ltd., he was seconded to the Federal Government on a two-year executive interchange program, where he worked extensively in US grain farm policy and the Canada-US Free Trade Agreement within the grains and oilseeds sector. In 1990, he rejoined the private sector to become the agricultural trade specialist in Canada for Burson Marsteller, the world's largest public and government relations firm. He has served as the Executive Director of the Canadian National Millers Association and in 1996 became the President of the Malting Industry Association of Canada.

Margo F. Dewar, CAE, Vice President, Economic Policies & Programs

Brewers of Canada

650-100 Queen Street • Ottawa, ON • K1P 1J9
Tel: 613-232-9094 • Fax: 613-232-2283 • mdewar@brewers.ca

Prior to joining the Brewers Association of Canada (BAC) in 1972, Margo Dewar held positions in her municipal government and the provincial Department of Education. Following a number of progressive appointments within the BAC, she became Vice President, Economic Policy and Programs in 1993. She is currently Secretary-Treasurer of the Association. Ms. Dewar has been involved in various reviews of the Canadian Wheat Board over the past decade. She is currently the brewer representative on the Cereals Grains Value Added Round Table. In her presentation, she will discuss the Canadian beer industry's structural changes over the last several decades, including vertical integration, consolidation, rationalization, trade liberalization and globalization.

Judie Dyck, Executive Director

Saskatchewan Canola Growers Association

1215 Emerald Crescent • Saskatoon, SK • S7J 4J2
Tel: 306-668-2380 • Cell: 306-221-6954 • jdyck@innovationplace.com

Judie Dyck has 20 years of experience in consulting and marketing in both agricultural and non-agricultural sectors. She has been involved in international sales and trade shows, logistics and risk management, and served on a number of boards, including Past President of the Saskatchewan Institute of Agrologists, Past President of the Saskatchewan Consulting Agrologists, University of Saskatchewan Senate, and Advisor to the Dean of Agriculture at the University of Saskatchewan where she received a Bachelor Science in Agriculture Degree. Ms. Dyck is currently the Executive Director of the Saskatchewan Canola Growers Association.

Danny Foster, Director General, Agriculture and Agri-Food Canada

Farm Income & Adaptation Policy, BRM Team

930 Carling Avenue, Room 335 • Ottawa, ON • K1A 0C5
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Danny Foster is a native of Sault Ste. Marie, Ontario. He holds a Bachelor of Commerce degree in Business Administration from the University of Windsor and is a Certified Management Accountant. Danny started his career in the federal public service with the Auditor General of Canada in 1978. From 1987 to 1994, he worked with Agriculture Canada in Ottawa as an Operational Manager responsible for the delivery of a number of safety net programs. In 1995, Danny joined the NISA Administration in Winnipeg as Director, Client Services and was subsequently appointed Managing Director in 1998. In 2003, Danny and his family returned to Ottawa where he assumed new responsibilities for business risk management program planning and development.

Sheldon Fulton

Forte Business Solutions Ltd.

5856 Dalcastle Drive NW • Calgary, AB
Tel: 403-247-6514 • Fax: 403-247-6514 • fortebsl@shaw.ca

With a Masters in Business Administration, Sheldon Fulton has consulted for exchanges in London, New York, Sydney, Winnipeg and Calgary. With an extensive background in software and systems development in trading, clearing, risk management and physical delivery systems, his recent projects have included the Natural Gas Exchange and the Alberta Watt Exchange. Mr. Fulton is currently in private practice acting as a consultant for both government and private sector electricity and agriculture businesses in Alberta. He grew up on a mixed grain and cattle family farm in western Manitoba and attended High School in Birtle. He has a Masters degree in Business Administration at the University of Manitoba.

Merle Good, Provincial Tax / Law Specialist

Business Management Innovations Branch,

Alberta Agriculture Food & Rural Development
201 Provincial Building • 5030 - 50 Street
Olds, AB • T4H 1S1

Tel: 403-556-4237 • Fax: 403-556-7545 • merle.good@gov.ab.ca

After graduating from the University of Alberta in 1977 with a BSc in Agricultural Economics, Merle Good was employed as a Loans Officer with the Agricultural Development Corporation for two years. In 1979, he joined the Agricultural Business Management Branch in Olds and became the Provincial Agricultural Tax Specialist, a position he currently holds. His expertise lies in the areas of tax management strategies, farm property transfers, and income tax implications in business arrangements.

Nithi Govindasamy B Sc (Agric), M Sc (Ag Ec), PAg, Member,
Policy Secretariat

Alberta Agriculture, Food & Rural Development

300, J. G. O'Donoghue Building • 7000-113 Street • Edmonton, AB • T6H 5T6
Tel: 780-422 2285 • Fax: 780-422-6540 • Nithi.Govindasamy@gov.ab.ca

After graduating from the University of Alberta in 1975 with a Bachelor of Science degree in Agriculture, Nithi Govindasamy returned to Malaysia where he worked with the Department of Agriculture as a District Agriculturalist and later as Regional Director, responsible for all agricultural extension activities. He was also responsible for large-scale irrigation projects funded by the Work Bank. He came

back to Canada in 1981 and has been with Alberta Agriculture since 1983. Since 1987, he has been actively involved with agricultural trade and policy issues.

Dr. Robert J. Graf, Winter Wheat Breeder

Sustainable Production Systems, Agriculture and Agri-Food Canada

Lethbridge Research Centre

5403 - 1 Avenue South, P.O. Box 3000 • Lethbridge, AB • T1J 4B1
Tel: 403-317-2258 • Fax: 403-382-3156 • grafr@agr.gc.ca

Born and raised on a mixed grain and livestock farm near Humboldt, Saskatchewan. Dr. Robert Graf did his graduate work under Dr. Gordon Rowland at the University of Saskatchewan's Crop Development Centre. Following, he was employed by the Saskatchewan Wheat Pool (SWP) for twelve years where he developed McKenzie, Prodigy and Journey CWRS wheat, and co-developed Canada's first imidazolinone tolerant wheat variety, CDC Imagine. In 1999, Dr. Graf joined Agriculture and Agri-Food Canada and is currently one of two plant breeders within the national winter wheat cultivar development program. He registered Radiant winter wheat, Canada's first wheat curl mite resistant variety, the culmination of research studies spanning 50 years.

Kelly Granatier, Factory Marketing Manager

John Deere Harvester Works

1100-13th Avenue • East Moline, Illinois • 61244
Tel: 309-765-6360 • Fax: 309-756-6171 • GranatierKellyJ@JohnDeere.com

Kelly Granatier joined John Deere Ltd. in 1988, transferring to Waterloo, Iowa in 1997 as the Product and Division Manager of 4WD tractors, and relocating to Dallas, Texas in 2000 as the Division Sales Manager for Oklahoma and the eastern half of Texas. In 2001, Mr. Granatier moved to Bruchsal, Germany as the Parts and Service Marketing Manager for Europe, Africa and the Middle East and currently serves as the Factory Marketing Manager for combines. He received his Masters of Business Administration in 2004. Mr. Granatier's presentation will focus on the global structure of the John Deere Combine Business and how John Deere develops and offers products and services to the various markets in the world, including Western Canada.

Chris Hamblin, Chief Commissioner

Canadian Grain Commission

600-303 Main Street • Winnipeg, MB • R3C 3G8
Tel: 204-983-2735 • Fax: 204-983-2751 • chamblin@grainscanada.gc.ca

Chris Hamblin holds a bachelor's degree in Home Economics and a Certificate of Education, both from the University of Manitoba. She actively farms a grain and seed operation near Morris, Manitoba, and has been involved in a variety of industry-related organizations, including as a member of the Farm Debt Mediation Appeal Board, the review committee for the Western Grain Standards Committee, the AIDA Producer Review Committee and is a producer representative on the Premier's Economic Advisory Council. She was appointed chief commissioner of the Canadian Grain Commission in October 2002.

Ed Harris, Senior Vice-President, Operations

CN

10004-104 Avenue, Floor 24 • Edmonton, AB • T5J 0K2
Tel: 780-421-6211 • Fax: 780-421-6396 • ed.harris@cn.ca

Ed Harris joined IC in 1968 and held positions of increasing responsibility in communications, materials control, and transportation, and also served as Acting

Executive Director, Labor Relations, in 1992. His IC service was interrupted by a four-year tour of duty in the US Marine Corps. Mr. Harris holds a Bachelor of Science degree in Management from the University of Illinois at Champaign. In his current role with CN, Mr. Harris is responsible for the company's railroad operations in Canada and U.S., and oversees the CN Network Operations Centre in Edmonton, Alberta. In his presentation, Mr. Harris will discuss the logistics of western Canadian grains as well as his company's policies in relation to safety, service, and asset utilization.

Harold A Hedley, Director

**Grains and Oilseeds, Markets and Trade,
Agriculture and Agri-Food Canada**

Room 1021, Sir John Carling Building • 930 Carling Avenue
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Raised on a mixed grain and livestock farm in southern Ontario, Harold Hedley has been with the Federal Government for over 31 years, working on both domestic and international policies as well as programs related to the Canadian grains and oilseeds sector. In his current position, he leads activities that provide support to the development of the Canadian grains and oilseeds sector and to international marketing and trade development for Canadian grains and oilseeds. Mr. Hedley holds a BSc in Agriculture and a MSc in Agricultural Economics.

Mark Hemmes, President

Quorum Corporation

Suite 701, 9707 - 110 Street • Edmonton, AB • T5K 2L9
Tel: 780-447-2111 • Fax: 780-447-2630 • mhemmes@quorumcorp.net

Mark Hemmes has extensive transportation industry experience, including over 21 years with a major Canadian railway. As President of Quorum Corporation and a founding partner of the Quorum Group, he is responsible for monitoring Canada's Prairie Grain Handling and Transportation System and reporting this findings to the Government of Canada. In his presentation, Mr. Hemmes will provide a short overview on the Grain Monitoring Program, along with observations on GHT System Performance, relating to the country elevator network, the railway network, port terminal operations, etc. He will also discuss industry issues at play including elevator tariffs, rail rate structures, ocean rates, exports, etc.

Dr. James Henry Helm, Plant Breeder / Head of Research

Field Crop Development Centre

2nd Floor, Agriculture Building • 5030 - 50 Street • Lacombe, AB • T4L 1W8
Tel: 403-782-8696 • Fax: 403-782-5514 • james.helm@gov.ab.ca

Responsible for establishing and developing the Field Crop Development Centre in Lacombe, Dr. Jim Helm's research has grown into one of the most productive cereal breeding programs. His work in the development of feed grains has led to the creation of 23 new varieties of barley and triticale. Respected internationally, Dr. Helm's efforts were instrumental in the development of the Canada/Alberta Barley Agreement and the formation of the Alberta Barley Commission. Alberta Science and Technology, The Canadian Seed Growers, and the Alberta Barley Commission have recognized his work. Dr. Helm is a member of the Alberta Agriculture Hall of Fame. Dr. Helm's presentation will focus on Barley Breeding in Canada, both the present and future.

Lorne Hepworth, President

CropLife Canada

21 Four Seasons Place, Suite 627 • Etobicoke, ON • M9B 6J8
Tel: 416-622-9771 • hepworth@croplife.ca

In addition to his role as President of CropLife Canada, Dr. Lorne Hepworth is also a member of the Canadian Agri-Food Research Council, serves on the federal government's Pest Management Advisory Committee and has served on their National Biotechnology Advisory Committee. A graduate of the Western College of Veterinary Medicine, Dr. Hepworth was a practicing veterinarian in Alberta and Saskatchewan until 1982, when he was elected Member of the Legislative Assembly for the Constituency of Weyburn, Saskatchewan. He subsequently served nine years in the Saskatchewan Cabinet. His presentation will examine the economic, social, environmental and ethical issues surrounding plant biotechnology innovation in relation to the benefits the technology has to offer.

Will Hill, Senior Vice President

Winnipeg Commodity Exchange

400-360 Main Street • Winnipeg, MB • R3C 3Z4
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As Senior Vice President of the Winnipeg Commodity Exchange Inc., Will Hill is responsible for long-term marketing and corporate development. He has 22 years experience in the Canadian grain industry; eight years at the senior executive level. Most recently Mr. Hill was Senior Vice President, Grain Group at Saskatchewan Wheat Pool. Prior to that he was Managing Director, Merchandising and Transportation at United Grain Growers. Mr. Hill has been a Board member of various industry-related organizations including Benson Quinn-GMS Inc., Western Grain Elevator Association, Prince Rupert Grain Ltd. and Winnipeg Commodity Exchange. Mr. Hill's presentation will discuss electronic trading on the WCE and contract performance.

Con Johnson, Chair, Great Western Railway and Director,

Western Canadian Wheat Growers Association

Box 29 • Bracken, SK • S0N 0G0
Tel: 306-293-2902 • Fax: 306-293-2902 • cjohnson@wheatgrowers.ca

Conrad Johnson was born and raised on a farm near Kremlin, Montana and graduated with a Bachelors Degree in Agricultural Production from Montana State University in 1972. He and his wife moved to Canada in 1974 and currently farm 9500 acres in the Bracken district, growing durum, wheat, field peas, chickpeas, mustard, and malt barley. Mr. Johnson was a founding director of the Southwest Terminal at Gull Lake; a founding director and part owner of Prime Pro Ventures; part owner of White Water Coulee Cleaners in Bracken, an elevator specializing in cleaning pulses and shipping producer cars on a custom basis, and Chair of the Board for Great West Rail, a short line railroad that services southwestern Saskatchewan.

Cherilyn Jolly-Nagel, President

Western Canadian Wheat Growers Association

Box 52 • Mossbank, SK • S0H 3G0
Tel: 306-354-2517 • Fax: 306-354-2599 • cjolly@wheatgrowers.ca

Cherilyn Jolly-Nagel and her husband operate a grain farm and hunting lodge near Mossbank, Saskatchewan. In addition to her role as President with the Western Canadian Wheat Growers Association, Ms. Jolly-Nagel also serves as an Economic Development Officer. With an educational background in marketing,

agriculture business and finance, as well as extensive travel throughout the world, Ms. Jolly-Nagel presents a unique perspective to Western Canadian agriculture and Saskatchewan communities.

Lorne Keller, Vice President, Marketing & Development

Prince Rupert Port Authority

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Lorne Keller began his career with the Prince Rupert Port Authority in 2000. After graduating from the University of Alberta with a Bachelor of Art, he held positions in the finance and construction industry, prior to commencing an 18 year career with a major cooperative grain company in Western Canada. He has a background in corporate customer sales strategy, managing an operational portfolio in excess of 500 million dollar, developing corporate compensation and human resource policies, as well as facilitating a corporate wide strategic plan process. Currently, Mr. Keller's primary focus with the Port Authority is to promote and participate in the implementation of the Port's container initiative and related ancillary services.

Adrian Measner, President & Chief Executive Officer

Canadian Wheat Board

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In January 2003, Adrian Measner became the second President and Chief Executive Officer of the Canadian Wheat Board. Raised on a farm at Holdfast, Saskatchewan, Mr. Measner was educated at the University of Saskatchewan and joined the CWB in 1974. He has extensive experience in grain marketing and transportation, with an in-depth knowledge of international wheat and barley sales and serves on the Board of Directors for the Canadian International Grains Institute and the Canada Grains Council. In his presentation, Adrian Measner will provide an update on the marketing of the 2004-05 crop in the context of the world market supply, demand and industry trends.

Dr. Erasmus Okine, PhD, PAS,

Associate Professor in Ruminant Nutrition and Metabolism

Department of Agriculture, Food and Nutritional Science, **University of Alberta**
Ruminant Nutrition / Metabolism, Department of Agriculture, Food and

Nutritional Science • Edmonton, AB
Tel: 780-492-7666 • erasmus.okine@gov.ab.ca

With a PhD in Animal Science, Dr. Erasmus Okine has authored or co-authored over 160 scientific and over 130-extension articles, in addition to having made over 120 oral presentations at national and international scientific conferences. Dr. Okine has won many awards including the Canadian Society of Animal Science, the Premier's and the AAIFRD awards for excellence in research, teaching and extension. Dr. Okine has been voted one of the best professors by students on campus, and an honourable mention as one of the best professors on campus by MacLeans magazine. During his presentation, Dr. Erasmus will share evidence that suggests there is a sensory difference between barley-finished and corn-finished beef.

Richard Phillips, Director of Operations for President of Treasury Board & Minister responsible for the CWB

855 – 240 Graham Avenue • Winnipeg, MB • R3C 0J7
Tel: 204-983-7096 • Fax: 204-983-6074 • phillips.richard@tbs-sct.gc.ca

Richard Phillips is a fourth generation farmer and 25-year pedigreed seed grower from Tisdale, Saskatchewan who has worked in crop insurance, provincial politics, federal politics, with the Canadian Foodgrains Bank and has served on the boards of United Grain Growers, Canola Council of Canada and Western Grains Research Foundation. He and his wife Sally currently reside in Winnipeg with their four sons where Mr. Phillips is the Director of Operations for Hon. Reg Alcock, President of Treasury Board and Minister responsible for the Canadian Wheat Board. In his presentation, Mr. Phillips, will be discussing his experiences with grain farming and marketing in Northern Afghanistan.

Florian Possberg, President

Big Sky Farms

Box 610 • Humboldt, SK • S0K 2A0
Tel: 306-682-5041 • Fax: 306-682-5042 • fpossberg@bigsky.sk.ca

Florian Possberg graduated from the University of Saskatchewan in 1975 with a degree in Agricultural Economics. In 1995, Mr. Possberg, along with present CFO Mike Deutscher, consulting veterinarians Dr. Jim Sawatsky and Dr. John Harding, established Big Sky Farms Inc, which currently has 28,000 sows in production on 31 sites all in Saskatchewan. Mr. Possberg is a director of Canada Pork International, the Canada Pork Council, Saskatchewan Agrivision Corporation, ACRE and Sask Pork. He and his wife have eight children ranging in ages 14 to 28, most of which are actively involved in company operations. His presentation will discuss the Canadian hog industry in relation to the international community.

Doug Robertson, Alberta Vice President – WBGA, 2005 Convention Co-Chair

Chairman, **Alberta Barley Commission**

R.R. No. 2 • Carstairs, AB • T0M 0N0
Tel: 403-337-2052 • Fax: 403-337-3063 • dougar@telusplanet.net

Doug Robertson received his BSc in Agriculture from the University of Alberta in 1979. He is fourth generation on his family farm, located west of Carstairs, Alberta. Highly involved with the Alberta Barley Commission, Mr. Robertson currently serves as Chair. He has been a member of the Western Barley Growers Association since 1984 and Alberta Vice Chair since 1995. Widowed with three children, Mr. Robertson is active in his community. During his presentation, he will discuss how the Alberta Barley Commission is funded and what its current activities are.

Mayo Schmidt, CEO

Saskatchewan Wheat Pool

2625 Victoria Avenue Regina, SK S4T 7T9
Tel: 306-569-4315 Fax: 306-569-4717 mayo.schmidt@swp.com

Mayo Schmidt joined the Saskatchewan Wheat Pool in 2000 to lead aggressive turnaround by cutting costs, divesting non-core assets, closing unprofitable operations and improving productivity. Prior to this he led the restructuring of ConAgra Global Specialty Crops businesses and held a number of key management positions at General Mills Inc. He is a Director of Can-Oat Milling, Western Co-operative Fertilizers and Prairie Malt, a member of the Canadian Council of Chief Executive Officers (open to the top 150 Canadian corporations), the C.D. Howe Institute, and a director on The Conference Board of Canada. With a Bachelor of Business Administration, Mr. Schmidt also spent a brief time with the Miami Dolphins before pursuing a career in business.

Constituency Office: 5036 - 49 Avenue • Vermilion, AB • T9X 1B7
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vermilion.lloydminster@assembly.ab.ca

In addition to his role as MLA, Lloyd Snelgrove serves as Chair of the Agriculture and Municipal Affairs Standing Policy Committee. Mr. Snelgrove's business endeavours date back to his active participation in the family's farming operation and construction company and his experience lies in land development as well as the hospitality industry. Mr. Snelgrove is involved in many community organizations and projects and retains an active membership in the Vermilion Rotary Club. He and his wife, Beverly, and their four children live in Vermilion.

Hugh Lynch-Staunton, Vice President

Canadian Cattlemen's Association
#310, 6715 - 8th Street NE • Calgary, AB • T2E 7H7
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Hugh Lynch-Staunton, his wife Betty and son Jim run a cow-calf and background operation, and mixed grain farm in Lundbreck, Alberta. Mr. Lynch-Staunton has a Bachelor of Commerce from the University of Alberta, is Past-President of the Western Stock Growers' Association, serves on the Beefbooster board, has served on the Westcastle Development Authority, and Vice-President of the Canadian Cattlemen's Association (CCA). His interest involve international trade, genetics, politics of livestock, organizational funding, lobby work, and taxation.

Marcella M. Szel, Q.C., VP Marketing and Sales

Canadian Pacific Railway (CPR)
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After completing her Bachelor of Arts and law degrees, with honours, from the University of Alberta in Edmonton, Marcella Szel joined CPR following two years of private practice in Calgary, Alberta. She has held several responsibilities with CPR, including design and implementation of improved management, head of the legal department, managing strategy and management practices, to her current position where she actively represents the company on various government policy issues, including hopper care disposition. Her presentation will focus on rail transportation as a key enabler of future economic growth, railway system capacity in several key corridors, integration of the transportation logistics system and improved public policy.

Patty Townsend, PAg, Executive Director

Canadian Agri-Food Trade Alliance
Suite 308, 151 Slater Street • Ottawa, ON • K1P 5H3
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After obtaining a degree in Agriculture from the University of Saskatchewan, Patty Townsend, PAg, began her career as a television and radio reporter in Saskatoon. During the negotiation of the Uruguay Round Agreement, Ms. Townsend represented the western grain industry at events surrounding a number of Ministerial meetings, and was a freelance writer and Canadian farm organization liaison at the Brussels Ministerial in 1990. She was one of the creators of the Canadian Alliance of Agri-Food Exporters in 1995 (now the Canadian Agri-Food Trade Alliance). Ms. Townsend's presentation will discuss inequities in the international market place, their impacts on Canadian producers and the potential benefits of dealing with them through negotiations at the WTO.

University of Alberta
Department of Rural Economy
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Dr. Michele Veeman received a Bachelors degree in agricultural science from Massey University, New Zealand, a Masterate in economics from Adelaide University, Australia and PhD in agricultural economics from the University of California at Berkeley. She is a professor of agricultural and resource economics in the Department of Rural Economy at the University of Alberta as well as a Fellow and former president of the Canadian Agricultural Economics Society. Her teaching, research and publications focus on agricultural and food product markets, regulation, trade and policy. She is one of the principal investigators for the Prairie Genome research project. In her presentation, she will review a study of some 445 Canadian consumers and their views on genetically modified food and agricultural technology.

Steve Verheul, Chief Agriculture Negotiator

International Trade Policy Directorate, **Agriculture and Agri-Food Canada**
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After obtaining his Masters in Political Science in 1984, Steve Verheul worked with the Government of Ontario and the Federal Government before joining Agriculture Canada. Since 1989 he has worked in the International Trade Policy Directorate of Agriculture and Agri-Food Canada, where he was involved with NAFTA negotiations, the establishment of the World Trade Organization (WTO), and various Canada-US trade disputes. Currently Mr. Verheul is Chief Agriculture Negotiator, responsible for leading Canada's involvement in international trade negotiations on agriculture, including the WTO. Mr. Verheul's presentation will provide an update on the status of the World Trade Organization (WTO) negotiations and other negotiations impacting the agriculture sector.

Bruce Webster, Director, District 9, Past Chairman

Ontario Wheat Producers Marketing Board
RR #1, 1617 Little Britain Road • Little Britain, ON • K0M 2C0
Tel: 705-786-2792 • Fax: 705-786-3737 • bwebster@nexicom.net

Bruce Webster is a fifth generation farmer and a Pedigree Seed Grower, producing soft white winter wheat and hard red spring wheat along with corn and soybeans, on his 1800 acre farm in north eastern Ontario. He was Chair of the Ontario Wheat Board from 2002 to 2003 and now sits on the Board as the current Past Chair. His presentation will cover the governance of the Ontario Wheat Growers, its Marketing and Pricing options, types of wheat and the proximity to markets. He will also look at the transformation of wheat over the last 20 years, growing from one class of wheat to over four types and classes of wheat today.